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16 **UNITED STATES DISTRICT COURT**
17 **DISTRICT OF NEVADA**

18 FEDERAL TRADE COMMISSION,

19 Plaintiff,

20 v.

21 PHILIP DANIELSON, LLC, *et al.*

22 Defendants.
23

Case No. 2:14-cv-00896-GMN-VCF

24
25 **STIPULATED FINAL ORDER FOR PERMANENT INJUNCTION AND**
26 **MONETARY RELIEF AS TO DEFENDANTS DIRECT RESULTS SOLUTIONS,**
27 **LLC; STRATA G SOLUTIONS, LLC; AND TONY D. NORTON AND RELIEF**
DEFENDANT APRIL D. NORTON

Plaintiff, Federal Trade Commission, filed its Complaint for Injunction and Other Equitable Relief on June 9, 2014, pursuant to Sections 13(b) and 19 of the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. § 53(b) and 57(b), and the 2009 Omnibus Appropriations Act, Public Law 111-8, Section 626, 123 Stat. 524, 678 (Mar. 11, 2009) (“Omnibus Act”), as clarified by the Credit Card Accountability Responsibility and Disclosure Act of 2009, Public Law 111-24, Section 511, 123 Stat. 1734, 1763-64 (May 22, 2009) (“Credit Card Act”), and amended by the Dodd-Frank Wall Street Reform and Consumer Protection Act, Public Law 111-203, Section 1097, 124 Stat. 1376, 2102-03 (July 21, 2010) (“Dodd-Frank Act”), 12 U.S.C. § 5538. The defendants named in the Complaint are Philip Danielson, LLC (d/b/a Danielson Law Group, DLG Legal, and American Mortgage Assistance Center); Foundation Business Solutions, LLC; emerchant, LLC (d/b/a Full Biz Solutions); Direct Results Solutions, LLC; Strata G Solutions, LLC; Linden Financial Group, LLC; Acutus Law, P.C.; Philip J. Danielson; Tony D. Norton; Sean J. Coberly; Tanya L. Hawkins; and Chad E. VanSickle (“Defendants”). The Complaint also names April D. Norton as a relief defendant. The FTC and defendants Direct Results Solutions, LLC; Strata G Solutions, LLC; and Tony D. Norton (“Settling Defendants”) and relief defendant April D. Norton (“Settling Relief Defendant”) stipulate to the entry of this Stipulated Final Order for Settlement of Claims (“Order”) to resolve all matters in dispute in this action between them.

THEREFORE, IT IS ORDERED as follows:

FINDINGS

1. This Court has jurisdiction over this matter.
2. The Complaint charges that Defendants participated in acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and the Mortgage Assistance Relief Services Rule (“MARS Rule”), 16 C.F.R. § 322, recodified as Mortgage Assistance Relief Services (“Regulation O”), 12 C.F.R. § 1015, in connection with the advertising, marketing, promotion, offering for sale, sale, or performance of mortgage assistance relief services. The Complaint also charges that the relief defendant obtained funds or other assets from Defendants

1 that can be traced directly to Defendants' deceptive acts or practices, and she has no legitimate
2 claim to those funds.

3 3. Settling Defendants and Settling Relief Defendant neither admit nor deny any of
4 the allegations in the Complaint, except as specifically stated in this Order. Only for purposes of
5 this action, Settling Defendants and Settling Relief Defendant admit the facts necessary to
6 establish jurisdiction.

7 4. Settling Defendants and Settling Relief Defendant waive any claim that they may
8 have under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this
9 action through the date of this Order, and agree to bear their own costs and attorney fees.

10 5. Settling Defendants, Settling Relief Defendant, and the Commission waive all
11 rights to appeal or otherwise challenge or contest the validity of this Order.

12 DEFINITIONS

13 For the purposes of this Order, the following definitions shall apply:

14 A. **"Financial Product or Service"** means any product, service, plan, or program
15 represented, expressly or by implication, to:

- 16 1. provide any consumer, arrange for any consumer to receive, or assist any
17 consumer in receiving, a loan or other extension of credit;
- 18 2. provide any consumer, arrange for any consumer to receive, or assist any
19 consumer in receiving, credit, debit, or stored value cards;
- 20 3. improve, repair, or arrange to improve or repair, any consumer's credit record,
21 credit history, or credit rating; or
- 22 4. provide advice or assistance to improve any consumer's credit record, credit
23 history, or credit rating.

24 B. **"Person"** means any individual, group, unincorporated association, limited or general
25 partnership, corporation or other business entity.

26 C. **"Real Property"** means 12726 Bergen Circle, Riverton, UT 84065 and identified on Item
27 18 of the financial statement of Settling Individual Defendant Tony D. Norton signed on

June 25, 2014, together with any other structures, improvements, appurtenances, hereditaments, and other rights appertaining or belonging thereto.

D. **“Real Property Net Proceeds”** means the total proceeds from the sale or auction of the Real Property after payment of any reasonable and customary fees and costs, including real estate agent fees, auction fees, and escrow costs, incurred in connection with such sale or auction.

E. **“Secured or unsecured debt relief product or service”** means:

1. with respect to any mortgage, loan, debt, or obligation between a person and one or more secured or unsecured creditors or debt collectors, any product, service, plan, or program represented, expressly or by implication, to:

i. stop, prevent, or postpone any mortgage or deed of foreclosure sale for a person’s dwelling, any other sale of collateral, any repossession of a person’s dwelling or other collateral, or otherwise save a person’s dwelling or other collateral from foreclosure or repossession;

ii. negotiate, obtain, or arrange a modification, or renegotiate, settle, or in any way alter any terms of the mortgage, loan, debt, or obligation, including a reduction in the amount of interest, principal balance, monthly payments, or fees owed by a person to a secured or unsecured creditor or debt collector;

iii. obtain any forbearance or modification in the timing of payments from any secured or unsecured holder or servicer of any mortgage, loan, debt, or obligation;

iv. negotiate, obtain, or arrange any extension of the period of time within which a person may (a) cure his or her default on the mortgage, loan, debt, or obligation, (b) reinstate his or her mortgage, loan, debt, or obligation, (c) redeem a dwelling or other collateral, or (d) exercise any right to reinstate the mortgage, loan, debt, or obligation or redeem a dwelling or

1 other collateral;

2 v. obtain any waiver of an acceleration clause or balloon payment contained
3 in any promissory note or contract secured by any dwelling or other
4 collateral; or

5 vi. negotiate, obtain, or arrange (a) a short sale of a dwelling or other
6 collateral, (b) a deed-in-lieu of foreclosure, or (c) any other disposition of
7 a mortgage, loan, debt, or obligation other than a sale to a third party that
8 is not the secured or unsecured loan holder.

9 The foregoing shall include any manner of claimed assistance, including auditing
10 or examining a person's application for the mortgage, loan, debt, or obligation.

11 2. with respect to any loan, debt, or obligation between a person and one or more
12 unsecured creditors or debt collectors, any product, service, plan, or program
13 represented, expressly or by implication, to:

14 i. repay one or more unsecured loans, debts, or obligations; or;

15 ii. combine unsecured loans, debts, or obligations into one or more new
16 loans, debts, or obligations.

17 F. **"Seller"** means any person who, in connection with a telemarketing transaction,
18 provides, offers to provide, or arranges for others to provide goods or services to the
19 customer in exchange for consideration whether or not such person is under the
20 jurisdiction of the Commission.

21 G. **"Settling Corporate Defendants"** means Direct Results Solutions, LLC; Strata G
22 Solutions, LLC; and their successors, assigns, affiliates, or subsidiaries, and each of them
23 by whatever names each might be known.

24 H. **"Settling Individual Defendants"** means Tony D. Norton and any other names by which
25 he might be known.

26 I. **"Settling Relief Defendant"** means April D. Norton and any other names by which she
27 might be known.

J. **“Settling Defendants”** means Settling Corporate Defendants and Settling Individual Defendants individually, collectively, or in any combination, and each of them by whatever names each might be known.

K. **“Telemarketing”** means a plan, program, or campaign which is conducted to induce the purchase of goods or services or a charitable contribution, by use of one or more telephones and which involves more than one interstate telephone call. The term does not include the solicitation of sales through the mailing of a catalog which: contains a written description or illustration of the goods or services offered for sale; includes the business address of the seller; includes multiple pages of written material or illustrations; and has been issued not less frequently than once a year, when the person making the solicitation does not solicit customers by telephone but only receives calls initiated by customers in response to the catalog and during those calls takes orders only without further solicitation. For purposes of the previous sentence, the term “further solicitation” does not include providing the customer with information about, or attempting to sell, any other item included in the same catalog which prompted the customer’s call or in a substantially similar catalog.

ORDER

BAN ON SECURED AND UNSECURED DEBT RELIEF PRODUCTS AND SERVICES

I. **IT IS ORDERED** that Settling Defendants are permanently restrained and enjoined from:

- A. advertising, marketing, promoting, offering for sale, or selling any secured or unsecured debt relief product or service; and
- B. assisting others engaged in advertising, marketing, promoting, offering for sale, or selling any secured or unsecured debt relief product or service.

PROHIBITION AGAINST MISREPRESENTATIONS RELATING TO FINANCIAL PRODUCTS AND SERVICES

II. **IT IS FURTHER ORDERED** that Settling Defendants, Settling Defendants’ officers,

1 agents, servants, employees, and attorneys, and all other persons or entities in active
2 concert or participation with any of them, who receive actual notice of this Order,
3 whether acting directly or indirectly in connection with advertising, marketing,
4 promoting, offering for sale, or selling any financial product or service, are hereby
5 permanently restrained and enjoined from misrepresenting or assisting others in
6 misrepresenting, expressly or by implication, any material fact, including:

7 A. the terms or rates that are available for any loan or other extension of credit,
8 including:

- 9 1. closing costs or other fees;
- 10 2. the payment schedule, monthly payment amount(s), any balloon payment,
11 or other payment terms;
- 12 3. the interest rate(s), annual percentage rate(s), or finance charge(s), and
13 whether they are fixed or adjustable;
- 14 4. the loan amount, credit amount, draw amount, or outstanding balance; the
15 loan term, draw period, or maturity; or any other term of credit;
- 16 5. the amount of cash to be disbursed to the borrower out of the proceeds, or
17 the amount of cash to be disbursed on behalf of the borrower to any third
18 parties;
- 19 6. whether any specified minimum payment amount covers both interest and
20 principal, and whether the credit has or can result in negative amortization;
21 or
- 22 7. that the credit does not have a prepayment penalty or whether subsequent
23 refinancing may trigger a prepayment penalty and/or other fees.

24 B. the savings associated with the loan or other extension of credit;

25 C. the ability to improve or otherwise affect a consumer's credit record, credit
26 history, credit rating, or ability to obtain credit, including that a consumer's credit
27 record, credit history, credit rating, or ability to obtain credit can be improved by

1 permanently removing current, accurate negative information from the
2 consumer's credit record or history; or

3 D. that a consumer will receive legal representation.

4 **PROHIBITION AGAINST MISREPRESENTATIONS RELATING TO ANY**
5 **PRODUCTS OR SERVICES**

6 III. **IT IS FURTHER ORDERED** that Settling Defendants, Settling Defendants' officers,
7 agents, servants, employees, and attorneys, and all other persons in active concert or
8 participation with any of them, who receive actual notice of this Order, whether acting
9 directly or indirectly, in connection with advertising, marketing, promoting, offering for
10 sale, or selling any product or service are hereby permanently restrained and enjoined
11 from misrepresenting or assisting others in misrepresenting, expressly or by implication,
12 any material fact, including:

13 A. any material aspect of the nature or terms of any refund, cancellation, exchange,
14 or repurchase policy, including the likelihood of a consumer obtaining a full or
15 partial refund, or the circumstances in which a full or partial refund will be
16 granted to the consumer;

17 B. that any person is affiliated with, endorsed or approved by, or otherwise
18 connected to any other person; government entity; public, non-profit, or other
19 non-commercial program; or any other program;

20 C. the nature, expertise, position, or job title of any person who provides any product
21 or service;

22 D. the person who will provide any product or service;

23 E. that any person providing a testimonial has purchased, received, or used the
24 product or service;

25 F. that the experience represented in a testimonial of the product or service
26 represents the person's actual experience resulting from the use of the product or
27 service under the circumstances depicted in the advertisement;

1 G. the total costs to purchase, receive, or use, or the quantity of, the product or
2 service;

3 H. any material restriction, limitation, or condition on purchasing, receiving, or using
4 the product or service; or

5 I. any other fact material to consumers concerning any product or service, including
6 any material aspect of the performance, efficacy, nature, or characteristics of the
7 product or service.

8 **SUBSTANTIATION FOR BENEFIT, PERFORMANCE, AND EFFICACY CLAIMS**

9 IV. **IT IS FURTHER ORDERED** that Settling Defendants, Settling Defendants' officers,
10 agents, servants, employees, and attorneys, and all other persons in active concert or
11 participation with any of them, who receive actual notice of this Order, whether acting
12 directly or indirectly, in connection with the advertising, marketing, promotion, offering
13 for sale, or sale of any financial related product or service are hereby permanently
14 restrained and enjoined from making any representation or assisting others in making any
15 representation, expressly or by implication, about the benefits, performance, or efficacy
16 of any financial related product or service, unless at the time such representation is made,
17 Settling Defendants possess and rely upon competent and reliable evidence that
18 substantiates that the representation is true.

19 **BAN ON TELEMARKETING**

20 V. **IT IS FURTHER ORDERED** that Settling Defendants are permanently restrained and
21 enjoined from engaging, whether directly or through an intermediary, in telemarketing.

22 **MONETARY JUDGMENT AND PARTIAL SUSPENSION**

23 VI. **IT IS FURTHER ORDERED** that:

24 A. Judgment in the amount of TWENTY-EIGHT MILLION SIX HUNDRED
25 THOUSAND DOLLARS (\$28,600,000) is entered in favor of the Commission
26 against Settling Defendants jointly and severally, as equitable monetary relief.

27 B. Judgment in the amount of TWO HUNDRED THIRTY-TWO THOUSAND

1 EIGHT HUNDRED DOLLARS (\$232,800) is entered in favor of the
2 Commission against Settling Relief Defendant as equitable monetary relief.

3 C. Settling Individual Defendant and Settling Relief Defendant is ordered, within
4 seven (7) business days of entry of this Order, to transfer all funds held in trust by
5 Counsel for Settling Individual Defendant and Settling Relief Defendant, which
6 was approximately \$10,350.00, to the Commission by electronic fund transfer in
7 accordance with instructions provided by a representative of the Commission.

8 D. Settling Individual Defendant is ordered to liquidate the Real Property and turn
9 over all Real Property Net Proceeds to the Commission within seven (7) business
10 days of the closing of any sale or auction by electronic fund transfer in accordance
11 with instructions provided by a representative of the Commission. In liquidating
12 the Real Property, Settling Individual Defendant is ordered to:

- 13 1. Market in a commercially reasonable manner and sell the Real Property
14 for fair market value within 90 days of entry of this Order. In marketing
15 the Real Property, Settling Individual Defendant is ordered to have the
16 Real Property listed on the multiple listing service until it is sold.
- 17 2. In the event that the Real Property does not sell as set forth in Subsection
18 VI.D.1 of this Order, Settling Individual Defendant is ordered to promptly
19 have the Real Property auctioned by an auction company at a public
20 auction to be held as soon as practicable and, in no event, not more than
21 120 days from the date of entry of this Order.
- 22 3. Individual Defendant is ordered to keep the Real Property in good repair
23 and to timely pay all taxes, fees, and all other attendant expenses related to
24 the maintenance and ownership of the Real Property until paying the
25 Commission as required by this Subsection VI.D. Settling Individual
26 Defendant is further ordered to maintain insurance on the Real Property in
27 an amount not less than the full replacement value of the Real Property

1 until paying the Commission as required by this Subsection VI.D. In the
2 event that the Real Property suffers any loss or damage covered by such
3 insurance policy, Settling Individual Defendant is ordered to make such
4 claims that are permitted by the insurance policy and shall assign or remit
5 any insurance payment he receives as a result of such loss or damage to
6 the Commission.

7 E. In partial satisfaction of the judgment, Settling Corporate Defendants are ordered,
8 as follows:

- 9 1. Within ten (10) business days from receipt of a copy of this Order, Bank
10 of the West shall transfer to the FTC or its designated agent all funds held
11 in account #7804 in the name of Direct Results Solutions, LLC, which was
12 approximately \$1,006.17 as of June 25, 2014;
- 13 2. Within ten (10) business days from receipt of a copy of this Order, Bank
14 of the West shall transfer to the FTC or its designated agent all funds held
15 in account #8788 in the name of Strata G Solutions, LLC, which was
16 approximately \$11,060.11 as of June 25, 2014;
- 17 3. Within ten (10) business days from receipt of a copy of this Order,
18 Chesapeake Bank shall transfer to the FTC or its designated agent all
19 funds held in account #8110 in the name of Strata G Solutions, LLC,
20 which was approximately \$25,819.58 as of June 25, 2014; and
- 21 4. Within ten (10) business days from receipt of a copy of this Order, Global
22 Payments shall transfer to the FTC or its designated agent all funds held in
23 account #0138 in the name of Strata G Solutions, which was
24 approximately \$183.26 as of July 1, 2014.

25 F. Upon such payments and all other asset transfers, if any, specified in this Section,
26 the remainder of the judgment is suspended as to Settling Individual Defendant
27 and Settling Relief Defendant, subject to the Subsections below.

1 G. The Commission's agreement to the suspension of the remainder of the judgment
 2 is expressly premised upon the truthfulness, accuracy, and completeness of
 3 Settling Defendant's and Settling Relief Defendant's sworn financial statements
 4 and related documents (collectively, "financial attestations") submitted to the
 5 Commission, namely:

- 6 1. the financial statement of Settling Individual Defendant Tony D. Norton
 7 signed on June 25, 2014, including the attachments;
- 8 2. the financial statement of Settling Relief Defendant April D. Norton
 9 signed on June 25, 2014, including the attachments;
- 10 3. the financial statement of Defendant Foundation Business Solutions, LLC
 11 signed by Tony D. Norton on June 27, 2014, including the attachments;
- 12 4. the financial statement of Settling Corporate Defendant Direct Results
 13 Solutions, LLC signed by Tony D. Norton on June 25, 2014, including the
 14 attachments; and
- 15 5. the financial statement of Settling Corporate Defendant Strata G Solutions,
 16 LLC signed by Tony D. Norton on June 25, 2014, including the
 17 attachments.

18 H. The suspension of the judgment will be lifted as to Settling Individual Defendant
 19 or Settling Relief Defendant if, upon motion by the Commission, the Court finds
 20 that Settling Individual Defendant or Settling Relief Defendant failed to disclose
 21 any material asset, materially misstated the value of any asset, or made any other
 22 material misstatement or omission in the financial attestations identified above.

23 I. If the suspension of the judgment is lifted, the judgment becomes immediately
 24 due as to Settling Individual Defendant or Settling Relief Defendant in the amount
 25 specified in Subsection A (which the parties stipulate only for purposes of this
 26 Section represents the consumer injury alleged in the Complaint) or Subsection B
 27 above, less any payment previously made pursuant to this Section, plus interest

1 computed from the date of entry of this Order.

2 J. Settling Defendants and Settling Relief Defendant relinquish dominion and all
3 legal and equitable right, title, and interest in all assets transferred pursuant to this
4 Order and may not seek the return of any assets.

5 K. The facts alleged in the Complaint will be taken as true, without further proof, in
6 any subsequent civil litigation by or on behalf of the Commission, including in a
7 proceeding to enforce its rights to any payment or monetary judgment pursuant to
8 this Order, such as a nondischargeability complaint in any bankruptcy case.

9 L. The facts alleged in the Complaint establish all elements necessary to sustain an
10 action by the Commission pursuant to Section 523(a)(2)(A) of the Bankruptcy
11 Code, 11 U.S.C. § 523(a)(2)(A), and this Order will have collateral estoppel effect
12 for such purposes.

13 M. Settling Defendants and Settling Relief Defendant acknowledge that their
14 Taxpayer Identification Numbers (Social Security Numbers or Employer
15 Identification Numbers), which Settling Defendants and Settling Relief Defendant
16 previously submitted to the Commission, may be used for collecting and reporting
17 on any delinquent amount arising out of this Order, in accordance with 31 U.S.C.
18 § 7701.

19 N. All money paid to the Commission pursuant to this Order may be deposited into a
20 fund administered by the Commission or its designee to be used for equitable
21 relief, including consumer redress and any attendant expenses for the
22 administration of any redress fund. If a representative of the Commission decides
23 that direct redress to consumers is wholly or partially impracticable or money
24 remains after redress is completed, the Commission may apply any remaining
25 money for such other equitable relief (including consumer information remedies)
26 as it determines to be reasonably related to Defendants' practices alleged in the
27 Complaint. Any money not used for such equitable relief is to be deposited to the

U.S. Treasury as disgorgement. Settling Defendants and Settling Relief Defendant have no right to challenge any actions the Commission or its representatives may take pursuant to this Subsection.

LIFTING OF ASSET FREEZE

VII. **IT IS FURTHER ORDERED** that, upon entry of this Order and the turn over of the funds identified in Section VI, the freeze of Settling Defendants' and Settling Relief Defendant's individual assets shall be dissolved.

CUSTOMER INFORMATION

VIII. **IT IS FURTHER ORDERED** that Settling Defendants and their officers, agents, servants, employees, and attorneys, and those persons or entities in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or through any corporation, subsidiary, division, or other device, are hereby permanently restrained and enjoined from:

- A. failing to provide sufficient customer information to enable the Commission to efficiently administer consumer redress. If a representative of the Commission requests in writing any information related to redress, Settling Defendants must provide it, in the form prescribed by the Commission, within 14 days.
- B. disclosing, using, or benefitting from customer information, including the name, address, telephone number, email address, social security number, other identifying information, or any data that enables access to a customer's account (including a credit card, bank account, or other financial account), that any Settling Defendant obtained prior to entry of this Order; and
- C. failing to destroy such customer information in all forms in their possession, custody, or control within 30 days after receipt of written direction to do so from a representative of the Commission.

Provided, however, that customer information need not be disposed of, and may be disclosed, to the extent requested by a government agency or required by law,

regulation, or court order.

COOPERATION

IX. **IT IS FURTHER ORDERED** that Settling Defendants and Settling Relief Defendant must fully cooperate with representatives of the Commission in this case and in any investigation related to or associated with the transactions or the occurrences that are the subject of the Complaint. Such Settling Defendants and Settling Relief Defendant must provide truthful and complete information, evidence, and testimony. Such Settling Individual Defendants and Settling Relief Defendant must appear and such Settling Corporate Defendants must cause Settling Corporate Defendants' officers, employees, representatives, or agents to appear for interviews, discovery, hearings, trials, and any other proceedings that a Commission representative may reasonably request upon 5 days written notice, or other reasonable notice, at such places and times as a Commission representative may designate, without the service of a subpoena.

ORDER ACKNOWLEDGMENTS

X. **IT IS FURTHER ORDERED** that Settling Defendants and Settling Relief Defendant obtain acknowledgments of receipt of this Order:

- A. Each Settling Defendant and Settling Relief Defendant, within 7 days of entry of this Order, must submit to the Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.
- B. For 10 years after entry of this Order, each Settling Individual Defendant for any business that such Settling Individual Defendant, individually or collectively with any other Settling Defendants, is the majority owner or controls directly or indirectly, and each Settling Corporate Defendant, must deliver a copy of this Order to: (1) all principals, officers, directors, and LLC managers and members; (2) all employees, agents, and representatives who participate in connection with the advertising, marketing, promotion, offering for sale, sale, or performance of any financial-related products or services; and (3) any business entity resulting

from any change in structure as set forth in the Section titled Compliance Reporting. Delivery must occur within 7 days of entry of this Order for current personnel. For all others, delivery must occur before they assume their responsibilities.

- C. From each individual or entity to which a Settling Defendant delivered a copy of this Order, that Settling Defendant must obtain, within 30 days, a signed and dated acknowledgment of receipt of this Order.

COMPLIANCE REPORTING

XI. IT IS FURTHER ORDERED that Settling Defendants make timely submissions to the Commission:

- A. One year after entry of this Order, each Settling Defendant must submit a compliance report, sworn under penalty of perjury:

1. Each Settling Defendant must: (a) identify the primary physical, postal, and email address and telephone number, as designated points of contact, which representatives of the Commission and may use to communicate with Settling Defendant; (b) identify all of that Settling Defendant's businesses by all of their names, telephone numbers, and physical, postal, email, and Internet addresses; (c) describe the activities of each business, including the goods and services offered, the means of advertising, marketing, and sales, and the involvement of any other Defendant (which Settling Individual Defendants must describe if they know or should know due to their own involvement); (d) describe in detail whether and how that Settling Defendant is in compliance with each Section of this Order; and (e) provide a copy of each Order Acknowledgment obtained pursuant to this Order, unless previously submitted to the Commission.
2. Additionally, each Settling Individual Defendant must: (a) identify all telephone numbers and all physical, postal, email and Internet addresses,

1 including all residences; (b) identify all business activities, including any
2 business for which such Settling Individual Defendant performs services
3 whether as an employee or otherwise and any entity in which such Settling
4 Individual Defendant has any ownership interest; and (c) describe in detail
5 such Settling Individual Defendant's involvement in each such business,
6 including title, role, responsibilities, participation, authority, control, and
7 any ownership.

8 B. For 20 years after entry of this Order, each Settling Defendant must submit a
9 compliance notice, sworn under penalty of perjury, within 14 days of any change
10 in the following:

11 1. Each Settling Defendant must report any change in: (a) any designated
12 point of contact; or (b) the structure of any Settling Corporate Defendant
13 or any entity that Settling Defendant has any ownership interest in or
14 controls directly or indirectly that may affect compliance obligations
15 arising under this Order, including: creation, merger, sale, or dissolution
16 of the entity or any subsidiary, parent, or affiliate that engages in any acts
17 or practices subject to this Order.

18 2. Additionally, each Settling Individual Defendant must report any change
19 in: (a) name, including aliases or fictitious name, or residence address; or
20 (b) title or role in any business activity, including any business for which
21 such Settling Individual Defendant performs services whether as an
22 employee or otherwise and any entity in which such Settling Individual
23 Defendant has any ownership interest, and identify the name, physical
24 address, and any Internet address of the business or entity.

25 C. Each Settling Defendant must submit to the Commission notice of the filing of
26 any bankruptcy petition, insolvency proceeding, or similar proceeding by or
27 against such Settling Defendant within 14 days of its filing.

D. Any submission to the Commission required by this Order to be sworn under penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: “I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on: _____” and supplying the date, signatory’s full name, title (if applicable), and signature.

E. Unless otherwise directed by a Commission representative in writing, all submissions to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin: FTC v. Philip Danielson, LLC, et al., Case No. 2:14-cv-00896-GMN-VCF, X140042.

RECORDKEEPING

XII. **IT IS FURTHER ORDERED** that Settling Defendants must create certain records for 20 years after entry of the Order, and retain each such record for 5 years. Specifically, Settling Corporate Defendant and each Settling Individual Defendant for any business that such Settling Defendant, individually or collectively with any other Settling Defendants, is a majority owner or controls directly or indirectly, must create and retain the following records:

- A. accounting records showing the revenues from all goods or services sold;
- B. personnel records showing, for each person providing services, whether as an employee or otherwise, that person’s: name; addresses; telephone numbers; job title or position; dates of service; and (if applicable) the reason for termination;
- C. records of all consumer complaints and refund requests, whether received directly or indirectly, such as through a third party, and any response;
- D. all records necessary to demonstrate full compliance with each provision of this

Order, including all submissions to the Commission; and

E. a copy of each unique advertisement or other marketing material.

COMPLIANCE MONITORING

XIII. **IT IS FURTHER ORDERED** that, for the purpose of monitoring Settling Defendants' and Settling Relief Defendant's compliance with this Order, including the financial attestations upon which part of the judgment was suspended and any failure to transfer any assets as required by this Order:

A. Within 14 days of receipt of a written request from a representative of the Commission each Settling Defendant and Settling Relief Defendant must submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying. The Commission is also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.

B. For matters concerning this Order, the Commission is authorized to communicate directly with each Settling Defendant and Settling Relief Defendant. Settling Defendant and Settling Relief Defendant must permit representatives of the Commission to interview any employee or other person affiliated with any Settling Defendant and Settling Relief Defendant who has agreed to such an interview. The person interviewed may have counsel present.

C. The Commission may use all other lawful means, including posing, through its representatives as consumers, suppliers, or other individuals or entities, to Settling Defendants, Settling Relief Defendant, or any individual or entity affiliated with Settling Defendants and Settling Relief Defendant, without the necessity of identification or prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act,

1 15 U.S.C. §§ 49, 57b-1.

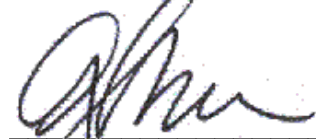
2 **ENTRY OF JUDGMENT**

3 XIV. **IT IS FURTHER ORDERED** that there is no just reason for delay of entry of this
4 judgment, and that, pursuant to Federal Rule of Civil Procedure 54(b), the Clerk
5 immediately shall enter this Order as a final judgment as to Settling Defendants Direct
6 Results Solutions, LLC; Strata G Solutions, LLC; and Tony D. Norton and Settling Relief
7 Defendant April D. Norton.

8 **RETENTION OF JURISDICTION**

9 XV. **IT IS FURTHER ORDERED** that this Court retains jurisdiction of this matter for
10 purposes of construction, modification, and enforcement of this Order.


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13 **IT IS SO ORDERED.**

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16 Gloria M. Navarro, Chief Judge
17 United States District Court


18 **DATED: 02/05/2015**
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1 SO STIPULATED AND AGREED:
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THOMAS J. WIDOR
5 ADAM M. WESOLOWSKI
Federal Trade Commission
6 600 Pennsylvania Avenue NW, CC-10232
Washington, DC 20580
7 Ph: (202) 326-3039 (Widor)
8 Email: twidor@ftc.gov,
awesolowski@ftc.gov
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10 *Attorneys for Plaintiff*
FEDERAL TRADE COMMISSION
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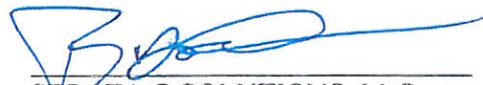
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TONY D. NORTON
13 *Settling Individual Defendant*
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APRIL D. NORTON
16 *Settling Relief Defendant*
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Fax: (801) 426-8208
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Attorney for Settling Individual Defendant
TONY D. NORTON; *Settling Relief*
Defendant APRIL D. NORTON; and *Settling*
Corporate Defendants DIRECT RESULTS
SOLUTIONS, LLC and STRATA G
SOLUTIONS, LLC
18

19 
DIRECT RESULTS SOLUTIONS, LLC
By: Tony D. Norton
Settling Corporate Defendant
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STRATA G SOLUTIONS, LLC
By: Tony D. Norton
Settling Corporate Defendant
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